



Ben Adams is Vice President of Strategic Development at MaGrann Associates. He is responsible for the Business Development, Program Development, Sales and Marketing teams and supports implementation design and strategy for the state and utility energy efficiency programs supported by MaGrann. He is a principal and partner of MaGrann.

Ben works closely with policy advocates, utility program managers, standards organizations, builders, developers and property managers to ensure that MaGrann's project implementation services are on the leading edge of industry best practices. Among other initiatives he is currently supporting MaGrann's role in building decarbonization efforts through both new construction and existing multifamily retrofit strategies.

He has been responsible for design and development support for our work under new construction and existing building programs, including ENERGY STAR Certified Homes & Multifamily New Construction, Engineered Solutions for Multifamily Retrofit, Building Energy Performance Standards, Efficiency Crafted New Homes & Manufactured Homes, technical support for program evaluation and a variety of consulting engagements. He has led the development of smart technology initiatives based on bringing IoT infrastructure to multifamily buildings, including deployment of smart thermostats and other connected systems to drive energy savings, diagnostics and analytics.

Ben supports regulatory testimony related to program design, participates in national strategy sessions addressing energy efficiency issues, and is a frequent conference presenter.

Professional Experience

Ben brings over 30 years of experience in energy efficiency program design and implementation, as well as his key relationships throughout the building performance industry. In his role with MaGrann Associates since 2000, he has contributed to the program design and management of numerous utility and state sponsored energy efficiency programs, including:

- ♦ New Jersey ENERGY STAR Homes for NJ's utility collaborative and the NJBPU Clean Energy Program;
- ♦ Louisville Gas & Electric & Kentucky Utilities (LG&E/KU) ENERGY STAR New Homes Program;
- ♦ AEP Ohio EfficiencyCrafted New Homes & New Manufactured Homes Programs;

- ♦ LG&E/KU Home Energy and Commercial Energy Rebate Programs;
- ♦ NEEP (VT/MA/CT/NJ) Cool Choice commercial HVAC program;

Previously, as Residential Market Manager at Honeywell Utility Services (1996-2000), he led the design and launch of PSE&G's E-Team Partners comprehensive low income program and PGW's Conservation Works low income program and supported residential program design nationally.

As Program Manager with DMC Services and Honeywell (1989-1996) he led implementation of the PSEG Bright Investment commercial lighting program; PSE&G, Atlantic Electric and JCP&L Direct Load Control programs; and PSE&G Seal-Up & Save weatherization program.

Ben began his career in energy efficiency as a Project Coordinator at the New Zealand Ministry of Energy.

Expertise

Residential new construction, single & multifamily retrofit and low income programs; Policy related to whole building programs, codes & standards, energy ratings, electrification, decarbonization, and Smart systems integration.

Professional Affiliations

- ♦ ACI (Affordable Comfort Inc) Board of Directors (1996-2008, 2011-2013);
- ♦ RESNET (Residential Energy Services Network) Board of Directors (2000-2016), Quality Assurance Committee Chair, Sampling Protocol Working Group, Utility Software Working Group;
- ♦ Energy Efficiency Alliance (PA KEEA & EEA-NJ) founding Steering Committee & Board (2006-09); Board member & Secretary 2021- ; Annual Policy Conference chair;
- ♦ NHERSA (Northeast HERS Alliance) founding Board of Directors (2005-08)

Other Memberships

AESP; Green Building United

Years of Experience

35

Education

MBA, Drexel University LeBow College of Business, Philadelphia, PA

BSc, University of Canterbury, New Zealand

Papers/Presentations

ACEEE Summer Study; ACEEE BECC; RESNET National; ACI/HPC National & Regionals; GBU Sustainability Symposium; KEEA/EEA-NJ Annual Policy Conference, etc.